Can we identify new destination communities in the Midwest?

Identification Process

We mapped U.S. Census data and reviewed alternatives as a team:

- Number vs proportion
- ZCTA vs county
- Hispanic/Latino vs foreign-born
- Various timeframes
- Various cut points

Final criteria:

- At least 10% of population Hispanic/Latino in 2010
  AND
- At least 10 percentage point increase in Hispanic/Latino population from 1990 to 2010