## Kajsa E. Dalrymple School of Journalism and Mass Communication

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## **EDUCATION AND PROFESSIONAL HISTORY**

| <b>Higher Education</b> |                                                                                    |
|-------------------------|------------------------------------------------------------------------------------|
| 2011                    | PhD, Mass Communication, University of Wisconsin                                   |
|                         | Supporting Areas / Minor: Educational Psychology                                   |
|                         | Thesis: Making Waves: Mass media, opinion leaders, and the campaign for            |
|                         | environmental change                                                               |
| 2007                    | MA, Journalism and Mass Communication, University of Wisconsin                     |
|                         | Thesis: Americans Online: How the Internet is changing how the public learns about |
|                         | politics                                                                           |
| 2005                    | BS, Communication, Cum laude with Distinction in Research, Cornell University      |

## **Professional and Academic Positions**

| <b>Director of Graduate Studies</b> , School of Journalism and Mass Communication, University |
|-----------------------------------------------------------------------------------------------|
| of Iowa                                                                                       |
| Associate Professor, School of Journalism and Mass Communication, University of Iowa          |
| Assistant Professor, School of Journalism and Mass Communication, University of Iowa          |
| Project Assistant, Department of Life Sciences Communication, University of Wisconsin         |
| Teaching Assistant, Department of Life Sciences Communication, University of Wisconsin        |
| Teaching Assistant, School of Journalism and Mass Communication, University of                |
| Wisconsin                                                                                     |
| Project Assistant, School of Journalism and Mass Communication, University of Wisconsin       |
| Project Assistant, Comprehensive Cancer Center: Survey Research Shared Service,               |
| University of Wisconsin                                                                       |
|                                                                                               |

## Hor

| onors and Awards |                                                                                              |
|------------------|----------------------------------------------------------------------------------------------|
| 2019             | Summer Scholar-in-Residence, University of Iowa Public Policy Center                         |
|                  | ·                                                                                            |
| 2018             | Career Development Award, University of Iowa                                                 |
| 2018             | Scholar-in-Residence, University of Iowa Public Policy Center                                |
| 2015             | Top Poster Award, Association for Journalism and Mass Communication, Title: "Facts, not      |
|                  | fear": Negotiating uncertainty on social media during the 2014 Ebola crisis                  |
|                  | With co-authors: Rachel Young and Melissa Tully                                              |
| 2014             | First-year Student Champion, University of Iowa                                              |
| 2014             | Outstanding Graduate Student Mentor Award, SJMC Graduate Student Association,                |
|                  | University of Iowa                                                                           |
| 2013             | First-year Student Champion, University of Iowa                                              |
| 2013             | Top 10 Finalist, National Science Foundation International Science & Engineering             |
|                  | Visualization Challenge, Title: "From Cows to Crayfish: A focus on America's largest         |
|                  | ecological transportation system"                                                            |
| 2013             | Top 10 People to Watch in 2013, Iowa Press-Citizen                                           |
| 2010             | Graduate Student Peer Mentor Award, University of Wisconsin Graduate School                  |
| 2009             | Nellie McCannon Scholar, University of Wisconsin – Madison                                   |
| 2009             | <b>Top Paper in Science Communication</b> , Association for Education in Journalism and Mass |
|                  | Communication, Title: "Getting citizens involved: How controversial policy debates           |

stimulate issue participation during a political campaign"

With co-authors: Amy B. Becker, Dominique Brossard, Dietram A. Scheufele, and Albert C.

Gunther

2008 Vilas Dissertation Research Award, University of Wisconsin – Madison

2005 **Distinction in Research**, Cornell University

## **Memberships**

2013 - Present Consortium of Universities for the Advancement of Hydrologic Science, Inc.

2013 - Present International Environmental Communication Association

2011 - Present Association for Education in Journalism and Mass Communication

2011 - Present International Communication Association

## **TEACHING**

## Courses Taught at the University of Iowa

| Term        | Course#         | Title                                    | Enrollment |
|-------------|-----------------|------------------------------------------|------------|
| Fall 2019   | JMC:1800:0001   | Environmental Communication              | 25         |
| Fall 2019   | JMC:6100:0001   | Ph.D. Seminar                            | 13         |
| Spring 2019 | JMC:1100:0AAA   | Media Uses and Effects                   | 218        |
| Spring 2019 | JMC:6100:0001   | Ph.D. Seminar                            | 12         |
| Spring 2018 | JMC:4955:9607   | Honors Project                           | 1          |
| Spring 2018 | JMC:1100:0AAA   | Media Uses and Effects                   | 220        |
| Spring 2018 | JMC:3126:0001   | Social Media Marketing                   | 26         |
| Summer 2017 | JMC:6999:7314   | Dissertation                             | 1          |
| Summer 2017 | WRIT:4000:7249  | Independent Capstone Project             | 1          |
| Spring 2017 | JMC:6999:4950   | Dissertation                             | 1          |
| Spring 2017 | JMC:1100:0AAA   | Media Uses and Effects                   | 228        |
| Spring 2017 | JMC:3185:0004   | Topics in Mass Communication             | 5          |
| Fall 2016   | JMC:6999:3051   | Dissertation                             | 1          |
| Fall 2016   | JMC:5300:0EXW   | Foundations of Strategic                 | 19         |
|             |                 | Communication                            |            |
| Fall 2016   | JMC:3185:5      | Topics in Mass Communication             | 41         |
| Summer 2016 | JMC:6999:2891   | Dissertation                             | 1          |
| Spring 2016 | JMC:6999:0037   | Dissertation                             | 2          |
| Spring 2016 | JMC:5300:0EXW   | Media Principles Problems and            | 16         |
| 0.16        | D 5G 50 66 0004 | Challenges                               |            |
| Spring 2016 | JMC:5266:0001   | Risk Communication                       | 8          |
| Fall 2015   | JMC:6999:0037   | Dissertation                             | 2          |
| Fall 2015   | JMC:4955:0037   | Honors Project                           | 1          |
| Fall 2015   | HONR:3100:0374  | Honors Teaching Practicum                | 1          |
| Fall 2015   | JMC:5300:0EXW   | Media Principles Problems and Challenges | 18         |
| Fall 2015   | JMC:1100:0AAA   | Media Uses and Effects                   | 295        |
| Summer 2015 | JMC:6999:0037   | Dissertation                             | 1          |
| Spring 2015 | JMC:6999:0037   | Dissertation                             | 2          |
| Spring 2015 | JMC:6910:0037   | Ph.D. Tutorial                           | 1          |
| Fall 2014   | JMC:6999:0037   | Dissertation                             | 1          |
| Fall 2014   | JMC:1100:0AAA   | Media Uses and Effects                   | 299        |
| Summer 2014 | 019:381:037     | PhD Research Practicum                   | 1          |
| Spring 2014 | 019:280:037     | Masters Tutorial                         | 1          |
| Spring 2014 | 019:090:AAA     | Media Uses and Effects                   | 259        |

| Fall 2013   | 019:090:AAA | Media Uses and Effects                   | 296 |
|-------------|-------------|------------------------------------------|-----|
| Spring 2013 | 019:191:037 | Honors Project                           | 1   |
| Spring 2013 | 019:090:AAA | Media Uses and Effects                   | 244 |
| Spring 2013 | 019:169:005 | Topics in Mass Communication             | 33  |
| Fall 2012   | 019:191:037 | Honors Project                           | 1   |
| Fall 2012   | 019:088:A01 | Introduction to Multimedia Storytelling  | 19  |
| Fall 2012   | 019:279:001 | Mass Communication Seminar               | 11  |
| Spring 2012 | 019:088:A02 | Introduction to Multimedia Storytelling  | 19  |
| Spring 2012 | 019:240:EXW | Social Media and Online<br>Communication | 18  |
| Fall 2011   | 019:131:SCA | Publication Design Workshop              | 17  |

## **Innovations in Teaching** (Other Teaching Contributions)

## Advised Honors Teaching Practicum

2015 Advised honors teaching practicum for Rachel Zuckerman. This included weekly meetings,

evaluation of progress and development and review of assignments.

Design & Implementation of New Courses

2019 - Present 21st Century Science: Environmental Communication in a Digital Age, Developed course

to be a core class of the UI Sustainability Certificate.

2015 Designed and implemented core class for SJMC Masters in Strategic Communication.

## **Student Mentoring**

#### **PHD**

Advisor, Chair

2012 - 2019 Madsen, Paige; Completed
2013 - 2017 Krajewski, Joanna; Completed

## Dissertation Committee Member

| 2019 - Present | Babin, Sam; In Process      |
|----------------|-----------------------------|
| 2019 - Present | Moy, Eric; In Process       |
| 2017 - Present | Zhu, Ge; In Process         |
| 2015 - 2018    | Bigsby, Kristina; Completed |
| 2013 - 2017    | Zhang, Yafei; Completed     |
| 2013 - 2016    | Miles, Stephanie; Completed |
| 2012 - 2016    | Chen, Li; Completed         |
| 2011 - 2013    | Sears, Michael; Completed   |
|                |                             |

## **MA**

## Advisor, Chair

2013 - 2014 Chang, Chia Yu; Completed

## Master's Thesis Committee Member

| 2015 - 2016 | Fetty, Nicholas; Completed   |
|-------------|------------------------------|
| 2015 - 2016 | McGinnis, Klinton; Completed |
| 2012 - 2013 | Finley, Jean; Completed      |
| 2011 - 2012 | Dau, Brian; Completed        |
| 2011 - 2012 | Pulliam, Jason; Completed    |

#### BA

#### **Undergraduate Honors Thesis**

| 2018 | Wax, Marni; Completed       |
|------|-----------------------------|
| 2015 | Riley, Cassidy; Completed   |
| 2013 | Petitt, Sarah; Completed    |
| 2012 | Oerman, Ashley; Completed   |
| 2012 | Weers, Stephanie; Completed |

## **SCHOLARSHIP**

#### **Publications**

CLAS \* System \* = Senior Author, Major Contribution, \*\* = Secondary Contribution \*\*\* = Equal Contribution, \*\*\* = Minor Contribution Refereed Articles

- 1. \* Yoder, L., Ward, A. S., Dalrymple, K. E., Spak, S., Lave, R. (2019). An analysis of conservation practice adoption studies in agricultural human-natural systems. *Journal of Environmental Management*, 236, 490-498.
- 2. \*\*\* Krajewski, J., Schumacher, A., Dalrymple, K. E. (2019). Just Turn on the Faucet: A content analysis of public service announcements about water. *Environmental Communication*, *13*(2), 255-275.
- 3. \*\*\* Young, R., Tully, M., Dalrymple, K. E. (2018). #Engagement: Use of Twitter chats to construct nominal participatory spaces during health crises. *Information, Communication, & Society*, 21(4), 499-515.
- 4. \*\*\* Tully, M., Dalrymple, K. E., Young, R. (2018). Contextualizing nonprofits' use of links on Twitter during the West African Ebola Virus Epidemic. *Communication Studies*, 70(3), 313-331. Published 2018
- 5. \*\*\* Dalrymple, K. E., Young, R., Tully, M. (2016). "Facts, not Fear": Negotiating uncertainty on social media during the 2014 Ebola crisis. *Science Communication*, 38(4), 442-467.
- 6. \*\*\* Bode, L., Dalrymple, K. E. (2014). Politics in 140 Characters or Less: Campaign Communication, Network Interaction, and Political Participation on Twitter. *Journal of Political Marketing*, 1-22. Published Online First. In print 2017.
- 7. \*\* Edgerly, S., Vraga, E. K., Dalrymple, K. E., Fung, T., Macafee, T. (2013). Directing the dialogue: The relationship between YouTube videos and the comments they spur. *Journal of Information Technology and Politics*, *10*(3), 276-292. http://www.tandfonline.com/doi/abs/10.1080/19331681.2013.794120#preview
- 8. \* Dalrymple, K. E., Shaw, B. R., Brossard, D. (2013). Following the Leader: Using Opinion Leaders in Environmental Strategic Communication. *Journal of Society and Natural Resources*, 26(12), 1438-1453. http://www.tandfonline.com/doi/abs/10.1080/08941920.2013.820812#preview
- 9. \* Shaw, B., Dalrymple, K. E., Brossard, D. (2012). Factors associated with behavioral compliance to prevent the spread of aquatic invasive species. *Journal of Extension*, 50(2). <a href="http://www.joe.org/joe/2012april/a9.php">http://www.joe.org/joe/2012april/a9.php</a>
- 10. \* Ladwig, P., Dalrymple, K. E., Brossard, D., Scheufele, D. A., Corley, E. A. (2012). Perceived familiarity or factual knowledge? Comparing operationalizations of scientific understanding. *Journal of Science and Public Policy*, *39*(6), 761-774. http://spp.oxfordjournals.org/content/early/2012/07/10/scipol.scs048.short?rss=1
- 11. \* Becker, A. B., Dalrymple, K. E., Brossard, D., Scheufele, D. A., Gunther, A. C. (2010). Getting citizens involved: How controversial policy debates stimulate issue participation during a political campaign. *The International Journal of Public Opinion Research*, 22(2), 181-203.
- 12. \*\* Scheufele, D. A., Corely, E. A., Shih, T.-J., Dalrymple, K. E., Ho, S. H. (2009). Religious beliefs and public attitudes to nanotechnology in Europe and the United States. *Nature Nanotechnology*, *4*(2), 91-94.
- 13. \*\* Binder, A. R., Dalrymple, K. E., Brossard, D., Scheufele, D. A. (2009). The soul of a polarized democracy: Talk, media, and attitude extremity during the 2004 presidential election. *Communication Research*, *36*(4), 315-340.
- \* Dalrymple, K. E., Scheufele, D. A. (2007). Finally informing the electorate? How the internet got people thinking about presidential politics in 2004. *The Harvard International Journal of Press/Politics*, 12(3),

96-111.

## Refereed Book Chapters

\*\*\* Dalrymple, K. E., Young, R. (2016). The Promise of Participatory Media: Identifying the potential roles of influential content generators in prosocial strategic communication. L. A. Kahlor & A. Dudo (Eds.), Strategic Communication: New Agendas in Communication (pp. 42-65). New York: Routledge.

## **Book Chapters**

- Dalrymple, K. E. (2014). Mass media and opinion leaders: Promoting environmental behaviors. C. Herve-Bazin (Ed.), Water communication: Analysis of strategies and campaigns from the water sector (pp. 119-123). London, UK: International Water Association Publishing.
- 2. \*\*\* Dalrymple, K. E., Scheufele, D. A. (2010). Public Attitudes Toward Nanotechnology. D. Guston (Ed.), Encyclopedia of nanoscience and society (pp. 633-635). Thousand Oaks, CA: Sage Publications.
- 3. \*\*\* Dalrymple, K. E., Scheufele, D. A. (2010). Public Understanding of Nanotechnology. D. Guston (Ed.), Encyclopedia of nanoscience and society (pp. 641-642). Thousand Oaks, CA: Sage Publications.

#### Conference Proceeding

\*\*\* Young, R., Dalrymple, K. E., Tully, M. (2016). Twitter Chats and Public Engagement: Examining Concern and Critique in Questions About the Ebola Epidemic. Confronting the challenges of public participation: Issues in environmental, planning and health decision-making. Proceedings of a symposium at Iowa State University, June 3-4, 2016 (pp. 273-286).

## **Publications In Progress**

#### Journal Article

2019

Local Government Perspectives on Collaborative Watershed Governance: A Comparative Approach of Iowa's Watershed Management Authorities

## **Grants and Contracts**

#### Funded

Jan 2018 - Dec 2020 A river runs through it: Surveying Iowa City residents on water use, water quality and flood management

> Funded by Center for Global and Regional Environmental Research. Award amount: (\$35,000.00). Investigator/s Kajsa Dalrymple (Principal Investigator), Silvia Secchi (Principal Investigator).

Jan 2018 - Dec 2020

Engaging Iowa citizens to measure and understand lead in their drinking water Funded by Center for Health Effects of Environmental Contamination. Award amount: (\$39,991.00). Investigator/s Kajsa E Dalrymple (Principal Investigator), Drew Latta (Principal Investigator).

Jan 2019

Innovation in Graduate Education Challenge Grant: Preparing Graduate STEM Students for Industry Success Via Mentored Team Training with Communications and Business Professionals

Funded by University of Iowa Graduate College. Award amount: (\$54,501.00). Investigator/s Amy Charles (Co-Investigator), Renee Cole (Co-Investigator), Kajsa E Dalrymple (Co-Investigator), Scott Shaw (Co-Investigator), Daniel Khalastchi (Co-Investigator).

Jan 2015 - Dec 2018

Iowa Water Quality Information System (Iowa WQIS) 8531200 Funded by Roy J. Carver Charitable Trust. Award amount: (\$453,263.00). Investigator/s Kajsa Dalrymple (Co-Principal), Larry Weber (Co-Investigator), Ibrahim Demir (Co-Investigator), Keith Schilling (Co-Investigator), Douglas Schnoebelen (Co-Investigator).

Jan 2014 - Dec 2017 Decision Processes, Climate Change, and Water Resources in the Agricultural Midwest 5161900

> Funded by National Science Foundation. Award amount: (\$600,000.00). Investigator/s Kajsa E Dalrymple (Co-Principal), Adam Ward (Co-Investigator),

Scott Spak (Co-Investigator).

## **Completed**

Jan 2015 - Dec 2016 Identifying engaging information: Exploring methods of engaging the public through social media campaigns

Funded by Public Policy Center. Award amount: (\$4,800.00). Investigator/s Kajsa Dalrymple (Investigator).

Jan 2015 - Dec 2015 Water Sustainability: Indicators and Governance

Funded by University of Iowa. Award amount: (\$4,999.00). Investigator/s Kajsa Dalrymple (Co-Principal), Eric Tate (Co-Investigator), Aaron Strong (Co-Investigator).

Jan 2012 - Dec 2014 Working toward a sustainable Iowa: An assessment of public attitudes toward water sustainability in Iowa

Funded by Center for Global and Regional Environmental Research, University of Iowa. Award amount: (\$30,000.00). Investigator/s Kajsa E Dalrymple (Principal Investigator).

Jan 2012 - Dec 2013 Water words that work: Examining newspaper coverage of water issues in Iowa
Funded by Water Sustainability Initiative, University of Iowa. Award amount:
(\$2,500.00). Investigator/s Kajsa Dalrymple (Principal Investigator).

#### Not Funded

Jan 2017 - Dec 2017 EAGER: PPER: Citizen discovery of lead and arsenic in rural community drinking water

Funded by National Science Foundation. Investigator/s Drew E Latta (Principal Investigator), Michelle M Scherer (Co-Principal), David Cwiertny (Co-Principal), Kajsa E Dalrymple (Co-Principal).

Jan 2015 - Dec 2015 CyberSEES: Type 2: Collaborative Research: Cyberinfrastructure Framework for Integration and Modeling of Nutrient Transport in River Networks Across Temporal and Spatial Scales

Funded by National Science Foundation. Investigator/s Kajsa Dalrymple (Co-Principal), Ricardo Mantilla Gutierrez (Co-Investigator), Ibrahim Demir (Co-Investigator), Keith Schilling (Co-Investigator), Larry Weber (Co-Investigator).

Collaborative Research: CRISP Type 2: Where River and Human-built Networks Interact

Funded by National Science Foundation. Percent effort: 9.09. Investigator/s Ricardo Mantilla Guierrez (Investigator), Kajsa Dalrymple (Co-Investigator), Ibrahim Demir (Co-Investigator), Witold Krajewski (Co-Investigator), Eric Tate (Co-Investigator).

CyberSEES Type 2: A Novel Cyberinfrastructure Framework for Sustainable
Agriculture for Farmers and the Environment (SAFE)
Funded by National Science Foundation. Award amount: (\$1,200,000.00).
Investigator/s Kajsa Dalrymple (Co-Investigator), Jerald Schnoor (Co-Investigator), David Bennett (Co-Investigator), Mary Kathryn Cowles (Co-Investigator), Ibrahim Demir (Co-Investigator), Juan Pablo Hourcade (Co-Investigator), Marc Linderman (Co-Investigator), Marian Muste (Co-Investigator),
Muhammad Zubair Shafiq (Co-Investigator), Elmer Bettis (Co-Investigator).

Jan 2014 - Dec 2014 IA-DNR Water Quality Survey

Funded by Iowa Department of Natural Resources Non-Point Source Pollution Task Force. Award amount: (\$99,874.00). Investigator/s Kajsa Dalrymple (Principal Investigator), Aaron Strong (Co-Principal).

Jan 2014 - Dec 2014 iSySTEM: National Center for Innovation in Small Drinking Water Systems through
Sustainability, Technology, Education and Management
Funded by Environmental Protection Agency. Award amount: (\$4,100,000.00).
Investigator/s Kajsa Dalrymple (Collaborator), David Cwiertny (Co-Investigator),
Timothy Strathmann (Co-Principal), Charlie Werth (Co-Principal), Gene Parking

(Co-Principal). Jan 2013 - Dec 2013 BEST: Science Communication in Foundational Research (SCIFR) Funded by National Institutes of Health. Investigator/s Kajsa E Dalrymple (Supporting), Lori Wallrath (Co-Principal). Dec 2012 Iowa's first water sustainability workshop Funded by CLAS Excellence & Innovation Funding Program. Award amount: (\$12,713.00). Investigator/s Kajsa Dalrymple (Co-Principal), Adam Ward (Co-Investigator). Dec 2012 Pathways: Developing Sustainable Water Citizens through Informal Science Education at the Interface between Art and the Environmen Funded by National Science Foundation Informal Science Education Grant. Award amount: (\$250,000.00). Investigator/s Kajsa Dalrymple (Co-Principal), David M Cwiertney (Co-Investigator), Anthony Castronovo (Co-Investigator), Craig Just (Co-Investigator), Tori M Forbes (Co-Investigator). Dec 2012 Science Communication in Basic Research (SCIBR) Funded by National Science Foundation Integrative Graduate Education and

Research Training Program. Investigator/s Kajsa Dalrymple (Supporting), Lori Wallrath (Co-Principal).

Dec 2012 Working toward a sustainable Iowa: An assessment of public attitudes toward water sustainability in Iowa

> Funded by University of Iowa Social Science Funding Program. Award amount: (\$30,000.00). Investigator/s Kajsa Dalrymple (Principal Investigator).

#### **Invited Lectures and Conference Presentations**

#### Conference Presentation

## International

2017 Conference on Communication and Environment, Competing narratives and the mediated conversation about excess nutrients in water: Iowa's agricultural propaganda problem., International Environmental Communication Association, Leicester, United Kingdom Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E Student Presenters/Authors: Krajewski, Joanna M.T. 2017 Conference on Communication and Environment, Talking to Iowa farmers about water quality: Lessons from the field(s), International Environmental Communication Association, Leicester, United Kingdom Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E Student Presenters/Authors: Krajewski, Joanna M.T. 2017 #Engagement: Use of Twitter chats to construct nominal participatory spaces during health crises., International Communication Association, San Diego, California, United States Peer-Reviewed/Refereed Presenters/Authors: Young, Rachel, Tully, Melissa, Dalrymple, Kajsa E 2017 Contextualizing nonprofits' use of links on Twitter during the 2014 Ebola Epidemic, International Communication Association, San Diego, California, United States Peer-Reviewed/Refereed Presenters/Authors: Tully, Melissa, Dalrymple, Kajsa E, Young, Rachel

# **Invited Lecture**

## National

2015

2016 FEW attitudes and outcomes in the agricultural Midwest, NSF Water Sustainability and Climate Annual Meeting, Washington, District of Columbia Presenters/Authors: Ward, Adam, Dalrymple, Kajsa E

NSF Workshop on Food-Energy-Water Nexus Issues in Energy Production, Understanding perceptions of water resources in the Midwest: Who is shaping our attitudes and influencing our behaviors, National Science Foundation, Washington,

District of Columbia, United States Presenters/Authors: Dalrymple, Kajsa E

2015 Water Sustainability and Climate Annual Meeting, In-stream nitrate responses integrate human and climate systems in an intensively managed landscape, National Science Foundation, Washington, District of Columbia, United States

| 2015                 | Presenters/Authors: Ward, Adam S, Dalrymple, Kajsa E, Spak, Scott N Water Sustainability and Climate Annual Meeting, We are what we drink: Examining                                                                                 |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      | public perceptions of water quality in the agricultural Midwest, National Science Foundation, Washington, District of Columbia, United States Presenters/Authors: Dalrymple, Kajsa E, Krajewski, Joanna, Ward, Adam S, Spak, Scott N |
| 2014                 | Tips from Web U: Tips for creating online classroom experiences, Association for                                                                                                                                                     |
|                      | Education in Journalism and Mass Communication, Montreal, Canada                                                                                                                                                                     |
| 2010                 | Presenters/Authors: Dalrymple, K E                                                                                                                                                                                                   |
| 2010                 | Advanced Materials Industrial Consortium, Visualizing nanotechnology: Examining the effects of visual framing on the retention of information related to nanotechnology,                                                             |
|                      | University of Wisconsin-Madison, Madison, Wisconsin Presenters/Authors:                                                                                                                                                              |
|                      | Dalrymple, Kajsa E, Ladwig, Peter, Brossard, Dominique, Scheufele, Dietram A                                                                                                                                                         |
| State                |                                                                                                                                                                                                                                      |
| 2015                 | Forkenbrock Series on Public Policy, Understanding perceptions of Iowa's water                                                                                                                                                       |
|                      | resources: Who is shaping our attitudes and influencing our behaviors?, University of                                                                                                                                                |
| 2010                 | Iowa, Iowa City, Iowa, United States Presenters/Authors: Dalrymple, Kajsa E<br>Science in the Northwoods Conference, <i>An examination of the potential role of the WI</i>                                                           |
| 2010                 | bait industry in preventing the spread of aquatic invasive species Presenters/Authors:                                                                                                                                               |
|                      | Dalrymple, Kajsa E, Shaw, Bret R, Brossard, Dominique                                                                                                                                                                                |
| University           |                                                                                                                                                                                                                                      |
| 2015                 | Biology BIOL:4898:Communicating Research, Communicating scientific research:                                                                                                                                                         |
|                      | Lessons from science and political communication, University of Iowa, Iowa City,                                                                                                                                                     |
| 2015                 | Iowa Presenters/Authors: Dalrymple, Kajsa E                                                                                                                                                                                          |
| 2015                 | Environmental Sciences ENVS:3000:Environmental Sciences Seminar, <i>How do we get the public to listen to scientists?</i> , University of Iowa, Iowa City, Iowa, United States                                                       |
|                      | Presenters/Authors: Dalrymple, Kajsa E                                                                                                                                                                                               |
| 2015                 | School of Journalism and Electronic Media, <i>Identifying Environmental Influentials:</i>                                                                                                                                            |
|                      | Who helps us understand the issues, and how do they affect our decisions, University                                                                                                                                                 |
|                      | of Tennessee, Knoxville, Tennessee, United States Presenters/Authors: Dalrymple,                                                                                                                                                     |
| 2014                 | Kajsa E                                                                                                                                                                                                                              |
| 2014                 | UI-Geographical and Sustainability Studies Colloquium, Developing more effective                                                                                                                                                     |
|                      | risk messages: How to utilize opinion leaders to help reach passive publics, University of Iowa, Iowa City, Iowa Presenters/Authors: Dalrymple, K E                                                                                  |
| 2013                 | Geographic and Sustainability Sciences 044:175: Hazards and Society, <i>Introduction to</i>                                                                                                                                          |
| 2015                 | Risk Communication, University of Iowa, Iowa City, Iowa Presenters/Authors:                                                                                                                                                          |
|                      | Dalrymple, Kajsa E                                                                                                                                                                                                                   |
| 2010                 | Powerful pictures: Examining the effects of visual framing on the retention of scientific                                                                                                                                            |
|                      | information, Eye Research Institute for Vision Science and Visual Art Poster and                                                                                                                                                     |
|                      | Gallery Session, Madison, Wisconsin Presenters/Authors: Dalrymple, Kajsa E,                                                                                                                                                          |
| 2010                 | Ladwig, Peter, Brossard, Dominique Life Sciences Communication 515: Social Marketing, <i>Stop the spread of aquatic</i>                                                                                                              |
| 2010                 | invasive species: WI-DNR campaign strategies, University of Wisconsin-Madison,                                                                                                                                                       |
|                      | Madison, Wisconsin, United States Presenters/Authors: Dalrymple, Kajsa E                                                                                                                                                             |
| 2009                 | Communication Arts 325: Mass Media and Human Behavior, <i>Learning from the</i>                                                                                                                                                      |
|                      | media: Is technology making us stupid?, University of Wisconsin-Madison, Madison,                                                                                                                                                    |
|                      | Wisconsin, United States Presenters/Authors: Dalrymple, Kajsa E                                                                                                                                                                      |
| 2007                 | Journalism 676: Risk Communication, The power of poison: Changes in the perception                                                                                                                                                   |
|                      | of risk in the 1900s, University of Wisconsin-Madison, Madison, Wisconsin, United                                                                                                                                                    |
| nel                  | States Presenters/Authors: Dalrymple, Kajsa E                                                                                                                                                                                        |
| tet<br>International |                                                                                                                                                                                                                                      |
| 2019                 | Conference on Communicating and Environment, Framing Efficacy Upstream and                                                                                                                                                           |

## Par

Conference on Communicating and Environment, Framing Efficacy Upstream and Downstream: Examining Efficacy Media Frames in Relation to Distributed Water Pollution Risks, International Environmental Communication Association, Vancouver, Canada Peer-Reviewed/Refereed Presenters/Authors: Deline, Mary Beth, Dalrymple, Kajsa E

| 0             | Dalrymple, K.                                                                                                                                                                                                                                                                                                                                                            |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Paper         |                                                                                                                                                                                                                                                                                                                                                                          |
| International | Comment William Andre London William I and London When the London William I                                                                                                                                                                                                                                                                                              |
| 2019          | Competing Voices: A study of the mediated conversation about access to clean water in the US agricultural heartland, International Association for Media and Communication Research, Madrid, Spain Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Krajewski, Joanna                                                                                      |
| 2019          | Conference on Communicating and Environment, From cover crop champions to politician farmers: Investigating influencers in Iowa's water crisis, International Environmental Communication Association, Vancouver, Canada Peer-Reviewed/Refereed Presenters/Authors: Krajewski, Joanna, Dalrymple, Kajsa E                                                                |
| 2015          | Association for Research on Nonprofit Organizations and Voluntary Action, Information flows on social media: How nonprofit organizations used government information on Twitter during the 2014 Ebola epidemic., ARNOVA Peer-Reviewed/Refereed Presenters/Authors: Tully, Melissa, Young, Rachel, Dalrymple, Kajsa E                                                     |
| 2015          | Conference on Communication and Environment, <i>Examining Environmental Experts:</i> Who is directing the dialogue surrounding water sustainability in the agricultural heartland, International Environmental Communication Association, Boulder, Colorado, United States Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, K E, Krajewski, J                       |
| 2015          | Conference on Communication and Environment, <i>Just Turn on the Faucet: A content analysis of public service announcements about water</i> , International Environmental Communication Association, Boulder, Colorado Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, K E, Krajewski, J                                                                           |
| 2013          | Conference on Communication and Environment, <i>Making a Difference: A hierarchical linear modeling approach to understanding the role of opinion leadership in encouraging environmental behavior change</i> , International Environmental Communication Association, Uppsala, Sweden Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, K E, Shaw, B R, Brossard, D |
| 2013          | International Communication Association, <i>Making waves: Mass media, opinion leaders, and the campaign for environmental change.</i> , London, United Kingdom Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, K E, Shaw, B R, Brossard, D                                                                                                                         |
| 2009          | International Communication Association, <i>Proximity to experts? Rethinking operationalizations of cognitive outcomes based on dual-source measures</i> , International Communication Association, Chicago, Illinois, US/Puerto Rico Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Scheufele, Dietram A, Corely, Elizabeth A                           |
| 2007          | The soul of a polarized democracy: Talk, media, and attitude extremity during the 2005 presidential election, International Communication Association, San Francisco, California, US/Puerto Rico Peer-Reviewed/Refereed Presenters/Authors: Binder, Andrew R, Dalrymple, Kajsa E, Brossard, Dominique, Scheufele, Dietram A                                              |
| 2004          | Elite Asian newspaper coverage of agricultural biotechnology, International Communication Association, New Orleans, Louisiana, US/Puerto Rico Peer-Reviewed/Refereed Presenters/Authors: Chong, Mark, Shanahan, James, Brossard, Dominique, Ngo, N, Dalrymple, Kajsa E, Westgate, Christopher                                                                            |
| National      | =                                                                                                                                                                                                                                                                                                                                                                        |
| 2010          |                                                                                                                                                                                                                                                                                                                                                                          |

2018 Sixth Iowa State University Summer Symposium on Science Communication, Water and risk information avoidance, Iowa State University, Ames, Iowa Peer-Reviewed/Refereed Presenters/Authors: Deline, Mary Beth, Dalrymple, Kajsa E 2015 "Facts, not fear": Negotiating uncertainty on social media during the 2014 Ebola crisis, Association for Education in Journalism and Mass Communication, San Francisco, California Peer-Reviewed/Refereed Presenters/Authors: Young, Rachel, Dalrymple, Kajsa E, Tully, Melissa

2014 Annual conferences of the American Geophysical Union, In-stream nitrate responses integrate human and climate systems in an intensively managed landscape, American Geophysical Union, San Francisco, California, United States Peer-Reviewed/Refereed

- Presenters/Authors: Ward, Adam, Davis, C A, Burgin, A J, Loecke, T D, Riveros-Iregui, D A, Schnoebelen, D J, Just, C L, Thomas, S A, Weber, L J, St. Clair, M A, Spak, S N, Dalrymple, Kajsa E, Li, Y, Prior, K 2014 New Agendas Conference in Strategic Communication. The Promise of Participatory Media: Identifying the Potential Roles of "Produsers" in Prosocial Strategic Communication, Austin, Texas Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Young, Rachel`` 2013 Annual conference of the Society of Risk Analysis, *Finding words that work:* Assessing media coverage of water issues across Iowa, Society of Risk Analysis, Baltimore, Maryland Peer-Reviewed/Refereed Presenters/Authors: Miles, S A, Dalrymple, K E, Krajewski, J, Madsen, P Politics in 140 characters or less: Campaign communication, network interaction, and 2011 political participation on Twitter, American Political Science Association, Seattle, Washington Peer-Reviewed/Refereed Presenters/Authors: Bode, Leticia, Dalrymple, Kajsa E, Shah, Dhavan v 2011 Following the leader: Using opinion leaders in environmental strategic communication, Association for Education in Journalism and Mass Communication, Saint Louis, Missouri Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Shaw, Bret R, Brossard, Dominique 2011 Powerful pictures: Examining the effects of visual priming on public perceptions of controversial scientific information, American Association for Public Opinion Research, Phoenix, Arizona Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Ladwig, Peter, Brossard, Dominique, Scheufele, Dietram A 2010 The role of mass media in encouraging environmental behavior change: Lessons in social marketing and environmental risk communication, Society for Risk Analysis, Salt Lake City, Utah Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Shaw, Bret R, Brossard, Dominique 2010 Directing the dialogue: The relationship between YouTube videos and the comments they spur, Association for Education in Journalism and Mass Communication, Denver, District of Columbia Peer-Reviewed/Refereed Presenters/Authors: Edgerly, Stephanie, Vraga, Emily K, Fung, Timothy, Dalrymple, Kajsa E, Macafee, Timothy 2010 Association for Education in Journalism and Mass Communication, *Perceived or* factual knowledge? Comparing operationalizations of science knowledge, Denver, Colorado Peer-Reviewed/Refereed Presenters/Authors: Ladwig, Peter, Dalrymple, Kajsa E, Scheufele, Dietram A, Brossard, Dominique, Corely, Elizabeth A 2009 Getting citizens involved: How controversial science policy debates stimulate issue participation during a political campaign, Association for Education in Journalism and Mass Communication, Boston, Massachusetts Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Becker, Amy B, Brossard, Dominique, Scheufele, Dietram A, Gunther, Albert C
  - 2008 Political Communication Preconference, Connecting the dots for voters: Can the Internet close traditional communication gaps, American Political Science Association, Boston, Massachusetts Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Scheufele, Dietram A
- 2007 Stem cell publics: Issue involvement in the 2006 midterm elections, Association for Public Opinion Research, Anaheim, California Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Becker, Amy B, Brossard, Dominique, Scheufele, Dietram A
- 2006 Learning about the political from the Internet: A comparison of the effects of online and traditional news media on political knowledge structures, Association for Education in Journalism and Mass Communication, San Francisco, California Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E, Scheufele, Dietram A

## Regional

2016 Symposium on Science Communication, #Engagement: Use of Twitter chats to construct nominal participatory spaces, Iowa State University, Ames, Iowa, US/Puerto Rico Peer-Reviewed/Refereed Presenters/Authors: Young, Rachel, Dalrymple, Kajsa

|            | E, Tully, Melissa                                                                       |
|------------|-----------------------------------------------------------------------------------------|
| 2011       | The political twitterverse: An examination of the motivational factors behind political |
|            | tweeting, Midwest Political Science Association, Chicago, Illinois Peer-                |
|            | Reviewed/Refereed Presenters/Authors: Bode, Leticia, Dalrymple, Kajsa E, Shah,          |
|            | Dhavan V                                                                                |
| 2010       | Trust and sustainability: A hierarchical linear modeling approach to understanding      |
|            | opinions on renewable energy, Midwest Association for Public Opinion Research,          |
|            | Chicago, Illinois Peer-Reviewed/Refereed Presenters/Authors: Dalrymple, Kajsa E,        |
|            | Cacciatore, Michael A, Anderson, Ashley A, Liang, Xian                                  |
| 2009       | Risk and social context: Comparing public opinion and media convert of a bio-           |
| 2009       | research facility across five candidate sites, Midwest Association for Public Opinion   |
|            | Research, Chicago, Illinois Peer-Reviewed/Refereed Presenters/Authors: Binder,          |
|            | Andrew R, Scheufele, Dietram A, Brossard, Dominique, Gunther, Albert C,                 |
|            | Dalrymple, Kajsa E                                                                      |
| 2008       | Does online campaigning pay off? An examination of of changes in knowledge gaps         |
|            | during the 2004 presidential election, Midwest Association for Public Opinion           |
|            | Research, Chicago, Illinois Peer-Reviewed/Refereed Presenters/Authors: Dalrymple,       |
|            | Kajsa E, Binder, Andrew R                                                               |
| 2008       | Public opinion dynamics surrounding emerging technologies in Europe and the U.S.,       |
|            | Midwest Association for Public Opinion Research, Chicago, Illinois Peer-                |
|            | Reviewed/Refereed Presenters/Authors: Scheufele, Dietram A, Brossard, Dominique,        |
|            | Corely, Elizabeth A, Shih, Tsung-jen, Dalrymple, Kajsa E, Ho, Shirley S                 |
| 2008       | Science, democracy and influence: Public evaluations of the roles of scientists and     |
|            | elected officials in science policy-making, Midwest Association for Public Opinion      |
|            | Research, Chicago, Illinois Peer-Reviewed/Refereed Presenters/Authors: Binder,          |
|            | Andrew R, Dalrymple, Kajsa E                                                            |
| 2007       | Whose voice matters most? Public opinion about the role of scientists, religious        |
|            | groups, officials, and citizens in public discourse about science, Midwest Association  |
|            | for Public Opinion Research, Chicago, Illinois Peer-Reviewed/Refereed                   |
|            | Presenters/Authors: Scheufele, Dietram A, Brossard, Dominique, Dalrymple, Kajsa E       |
| 2006       | Political knowledge and participation gaps in 2004: Does internet use bridge the gap    |
|            | between high and low education groups?, Midwest Association for Public Opinion          |
|            | Research, Chicago, Illinois Peer-Reviewed/Refereed Presenters/Authors: Dalrymple,       |
|            | Kajsa E                                                                                 |
| Seminar    |                                                                                         |
| University |                                                                                         |
| 2012       | Mind, Technology, and Society Seminar Series, When we speak, does the public listen?    |
|            | A discussion of science communication and public opinion, Cognitive Sciences            |
|            | Department, University of California-Merced, Merced, California Presenters/Authors:     |
|            | Dalrymple, K E                                                                          |
| Symposium  |                                                                                         |
| University |                                                                                         |
| 2013       | UI-Political Science Symposium, Following the leader: An HLM approach to                |
|            | understanding the role of opinion leadership in encouraging environmental behavior      |
|            | change, University of Iowa, Iowa City, Iowa, United States Presenters/Authors:          |
|            | Dalrymple, Kajsa E                                                                      |
|            |                                                                                         |
| ICE        |                                                                                         |

# **SERVICE**

## **Profession**

| 2019 - Present | National Science Foundation, Review Panel, Reviewer, Grant Proposals              |
|----------------|-----------------------------------------------------------------------------------|
| 2018 - Present | Environmental Communication, Reviewer                                             |
| 2018 - Present | International Journal of Communication, Reviewer                                  |
| 2017 - Present | Iowa State University Science Communication Symposium, Planning Committee, Member |
| 2016 - Present | Science Communication, Reviewer                                                   |

|                     | Dalrymple, K. Page 12                                                                            |
|---------------------|--------------------------------------------------------------------------------------------------|
| 2015 - Present      | Information, Communication, and Society, Reviewer                                                |
| 2015 - Present      | Journal of Information Technology & Politics, Reviewer                                           |
| 2012 - Present      | ComSHER of the Association for Education in Journalism and Mass Communication,                   |
|                     | ComSHER Division, Reviewer                                                                       |
| 2012 - Present      | ComSHER of the Association for Education in Journalism and Mass Communication, Mass              |
|                     | Communication and Society Division, Reviewer                                                     |
| 2012 - Present      | International Communication Association, Division of Political Communication, Reviewer           |
| 2012 - Present      | International Communication Association, Environmental Communication Interest Group,             |
| 2012 1100011        | Reviewer                                                                                         |
| 2019 - 2020         | Association for Education in Journalism and Mass Communication, ComSHER Division, Vice           |
| 2017 2020           | Head                                                                                             |
| 2018 - 2019         | Association for Education in Journalism and Mass Communication, ComSHER Division, Vice           |
| 2010 - 2017         | Head Elect                                                                                       |
| 2018                | External Reviewer, Reviewer, Promotion and Tenure                                                |
| 2018<br>2017 - 2018 | Association for Education in Journalism and Mass Communication, ComSHER Division,                |
| 2017 - 2018         | Research Chair                                                                                   |
| 2017                |                                                                                                  |
| 2016 - 2017         | Journal of Communication Inquiry, Advisory Board, Board of Advisors                              |
| 2016 - 2017         | Association for Education in Journalism and Mass Communication, ComSHER Division,                |
| 2011 2016           | Officer, Secretary                                                                               |
| 2014 - 2016         | Association for Education in Journalism and Mass Communication, ComSHER Division,                |
|                     | Newsletter/Social Media Chair                                                                    |
| 2015                | Asian Journal of Communication, Reviewer                                                         |
| 2014 - 2015         | Journal of Risk Analysis, Reviewer                                                               |
| 2011 - 2015         | International Journal of Public Opinion Research, Reviewer                                       |
| 2013                | Journalism & Mass Communication Quarterly, Reviewer                                              |
| 2013                | New Media and Society, Reviewer                                                                  |
| 2012                | Journal of Environmental Science and Technology, Reviewer                                        |
| 2012                | Society & Natural Resources, Reviewer                                                            |
| 2012                | The International Journal of Press/Politics, Reviewer                                            |
| 2011                | Journal of Politics and Religion, Reviewer                                                       |
|                     |                                                                                                  |
| Department          |                                                                                                  |
| 2019 - Present      | Public Policy Center Executive Committee, Member                                                 |
| 2019 - Present      | SJMC Executive Committee, Member                                                                 |
| 2019                | Merit Review Committee, Member                                                                   |
| 2018 - 2019         | SJMC Graduate Committee, Member                                                                  |
| 2018                | SJMC Hiring Search Committee, Member                                                             |
| 2017 - 2018         | Assessment of Merit Review Committee, Member                                                     |
| 2017 - 2018         | Diversity Steering Committee, Chair                                                              |
| 2015 - 2018         | SJMC Learning Living Community, Advisor                                                          |
| 2014 - 2018         | Les & Dorothy Moeller Media Research Laboratory, Director                                        |
| 2015 - 2017         | SJMC Undergraduate Committee, Member                                                             |
| 2014 - 2017         | SJMC Graduate Student Association, Chair                                                         |
| 2015                | SJMC Hiring Search Committee, Member                                                             |
| 2013 - 2015         | SJMC Graduate Committee, Member                                                                  |
| 2011 - 2015         | SJMC Executive Committee, Member                                                                 |
| 2014                | SJMC Hiring Search Committee, Member                                                             |
| 2014 2014           | Les & Dorothy Moeller Media Research Laboratory, Assistant Director                              |
| 2013 - 2014         | SJMC Hiring Search Committee, Member                                                             |
| 2012 - 2013         | outle thing bearen commutee, Member                                                              |
| University          |                                                                                                  |
| University          | Office of Systemakility, Roand of Advisors                                                       |
| 2019 - Present      | Office of Sustainability, Board of Advisors System ob lity Contificate Advisory Committee Member |

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Sustainability Certificate Advisory Committee, Member

2016 - Present

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|----------------|-------------------------------------------------------------------------------------|
| 2012 - Present | Center for Global and Regional Environmental Research (CGRER), Member               |
| 2011 - Present | Executive Committee, Center for Global and Regional Environmental Research (CGRER), |
|                | Member                                                                              |
| 2011 - Present | Water Sustainability Initiative Cluster Hire Faculty, Member                        |
| 2019           | CLAS New Faculty Orientation Discussant, Guest Speaker                              |
| 2019           | International Studies Review Committee, Chair                                       |
| 2016 - 2017    | Campus Conversation Partner, Volunteer                                              |
| 2016           | CLAS New Faculty Orientation Discussant, Guest Speaker                              |
| 2015           | CLAS New Faculty Orientation Discussant, Guest Speaker                              |
| 2014           | CLAS New Faculty Orientation Discussant, Guest Speaker                              |
| 2013           | OVPRED Hiring Search Committee, Member                                              |
| 2012 - 2013    | Public Relations Committee, Water Sustainability Initiative, Member                 |
|                |                                                                                     |

## **International**

| 2013 - Present | Consortium of Universities for the Advancement of Hydrologic Science, University |
|----------------|----------------------------------------------------------------------------------|
|                | Representative                                                                   |
| 2012           | Niagara Foundation Global Fellowship Program, Participant                        |

# Community

| 2011 - Present | Cedar River Watershed Coalition Steering Committee, Member      |
|----------------|-----------------------------------------------------------------|
| 2013           | IA-DNR Non-point Source Water Pollution Management Team, Member |
| 2011 - 2013    | Iowa Cedar Rivers Basin Interagency Team, Member                |
| 2012           | University of Iowa Faculty Engagement Corps, Participant        |

## **Professional Development Activities**

Training/Development Program, Environmental Communication: Research into Practice, International Environmental Communication Association