

# Samantha Zuhlke

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## ACADEMIC APPOINTMENTS

### University of Iowa, Iowa City, IA

Assistant Professor, School of Planning and Public Affairs. August 2021 – Current.

## EDUCATION

### Ph.D., Political Science, Texas A&M University, College Station, TX. August 2021.

DISSERTATION: A Political Theory of Nonprofits: Partisanship, Policy, & the Rise of the Nonprofit Sector

FIELDS: Public Administration & Public Policy, Research Methodology, Environmental Politics

COMMITTEE: Manuel Teodoro (Chair), Guy D. Whitten (Co-Chair), Scott J. Cook, Laurie Paarlberg

### B.A., Geography, Colgate University, Hamilton, NY. May 2010.

HONORS THESIS: Invasive Species as Evolution: Implications for the Management of the Emerald Ash Borer in Upstate New York

## PEER-REVIEWED ARTICLES

- 3 Acres for the Affluent: A Resource Contingent Theory of Government Failure and Nonprofit Emergence. *Forthcoming at Journal of Public Administration Research and Theory.*
- 2 Paarlberg, Laurie, and Samantha Zuhlke. 2019. Revisiting the Theory of Government Failure in the Face of Heterogeneous Demand. *Perspectives on Public Management and Governance* 2(2): 103-124.
- 1 Cook, Scott J., John Niehaus, and Samantha Zuhlke. 2018. A Warning on Separation in Multinomial Logistic Regression. *Research & Politics* 5(2): 1-5.

## IN PROGRESS

### Book Manuscript

The Profits of Distrust: Drinking Water and Faith in American Institutions (with Manny Teodoro and David Switzer). *Under Review.*

### Articles

Frumkin, Peter and Samantha Zuhlke. "Philanthropy and Politics" In List, R.A., Anheier, H. K., & Toepler, S. (Eds.), *International Encyclopedia of Civil Society*. (2nd ed.) Cham, Switzerland: Springer. *Invited Chapter Submission, Under Review.*

Building Diversity Infrastructures to Enhance Quantitative Literacy in Political Science (with Brittany Perry and Fernando Tormos-Aponte), *Under Review.*

Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations  
 Climate Change Politics: Nonprofit and Government Dynamics on Polarizing Issues  
 Using Google Street View to Ground Truth Data  
 A Guide to Making and Using Maps in Policy Research (with Scott Cook)  
 Do Changing Environmental Conditions Cause Eco-Terrorism? (with Molly Berkemeier & Lauren Bondarenko)  
 Know Thy Neighbor: Ideological Distance and Strategic Decision-Making on the U.S. Supreme Court (with Alison Higgins Merrill)

## GRANTS, FUNDING, AND HONORS

Dissertation Fellowship, Office of Graduate and Professional Studies, Texas A&M University. 2020-2021. (\$19,200)  
 Summer Dissertation Fellowship, College of Liberal Arts, Texas A&M University. Summer 2020. (\$6,000)  
 Doctoral Fellow, The Center for Social Impact Strategy, University of Pennsylvania. Summer 2019. Philadelphia, PA. (\$3,000)  
 Travel Grant, American Political Science Association. Fall 2019. (\$200)  
 Research and Presentation Grant, Office of Graduate and Professional Studies, Texas A&M University. Summer 2019. (\$750)  
 Research Bursary, Department of Political Science, Texas A&M University. Summer 2019. (\$1,000)  
 Tutor of the Week, Texas A&M Athletics Department. December 14, 2017.  
 National Geographic Society Geography Internship Program. Fall 2010.  
 Delta Sigma Upsilon Endowed Scholarship Fund Award, Colgate University, 2008-2010.  
 Gamma Theta Upsilon (International Geographic Honor Society), inducted Fall 2008.

## INVITED TALKS AND WORKSHOPS

*Presenter*, "Climate Change Politics: Nonprofit and Government Dynamics on Polarizing Issues." Climate Change and the Voluntary Sector Conference. August 2-3, 2021. Online.

*Invited Participant*, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Dissertation Fellowship Workshop. November 12-14, 2020.<sup>1</sup>

*Presenter*, "Acres for the Affluent: How Government and Nonprofits Conserve Land." Environmental Politics and Governance (EPG) Online Seminar. October 1, 2020.

*Presenter*, "Revisiting the Theory of Government Failure in the Face of Heterogeneous Demand" with Laurie Paarlberg. IUPUI, SPEA-V 521: The Nonprofit and Voluntary Sector. September 29, 2020.<sup>1</sup>

*Invited Participant*, American Political Science Association (APSA) Public Administration & Policy Dissertation Workshop. July 27-August 13, 2020.<sup>1</sup>

*Presenter*, "Acres for the Affluent: How Government and Nonprofits Conserve Land." 6<sup>th</sup> Annual Duck Family Graduate Workshop in Environmental Politics and Governance. Center for Environmental Politics at the University of Washington. May 14-15, 2020.<sup>1</sup>

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<sup>1</sup>Held online due to COVID-19.

*Invited Participant*, Doctoral Fellows Program, University of Pennsylvania's The Center for Social Impact Strategy. Summer 2019. Philadelphia, PA.

*Presenter*, "Using Google Street View to Ground Truth Data." *Visions in Methodology*. May 2019. Athens, GA.

*Invited Panelist*, "Individual vs. Team Based Research." *Aggie Research Week*. October 2017. College Station, TX.

## TEACHING EXPERIENCE

### Course Instructor

PBAF/POLS 3117: Bureaucratic Politics and Public Administration, University of Iowa, Fall 2021. (undergraduate)

PBAF/POLS 5117: Bureaucratic Politics and Public Administration, University of Iowa, Fall 2021. (graduate)

PBAF/URP 6209: Field Problems in Planning I (graduate, *UI Community Engaged Course designation*)

PBAF/URP 6210: Field Problems in Planning II (graduate, *UI Community Engaged Course designation*)

### Teaching Assistant

3H: Spatial Econometrics with Scott Cook, Essex Summer School in Social Science Data Analysis, University of Essex. Summer 2020<sup>1</sup>, 2019, 2018. (graduate)

POLS 607: Advanced Time Series and Spatial Statistics with Guy Whitten & Scott Cook, Texas A&M University, Spring 2019. (graduate)

POLS 309: Polimetrics with Casey Crisman-Cox, Texas A&M University, Fall 2018. (undergraduate)

POLS 209: Intro to Political Science Research Methods with Nehemia Geva, Texas A&M University, Fall 2017. (undergraduate)

### Experiential Learning Instructor

*Undergraduate Research Team Leader*, "Virtual Canvassing with Google Street View," Aggie Research Scholars, Texas A&M University. Spring 2020.

*Lab Assistant*, "Stata Data Lab @TAMUPOLS" with Enrique Pinzon, Texas A&M University. January 2020.

*Undergraduate Research Team Leader*, "Mapping the Geography of Urban Drinking Water," Aggie Research Scholars, Texas A&M University. Spring 2017.

*Trip Leader*, "Hawai'i Middle School Expedition," National Geographic Student Expeditions. Summer 2019.

*Director*, "Impact Storytelling at Georgetown University," National Geographic Student Expeditions, Summer 2018.

*Director*, "Technology & Innovation in Silicon Valley at UC Berkeley," National Geographic Student Expeditions. Summer 2018.

*Trip Leader*, "Engineering & Robotics at Massachusetts Institute of Technology," National Geographic Student Expeditions, Summer 2017, 2016.

*Trip Leader*, "Energy and Climate Change at the Arctic Circle," New York Times Student Journeys, Summer 2017.

### Select Education Publications

Conquest of the Skies Educator Guide. 2017. *Atlantic Productions*.

Amazing Mighty Micro Monsters Educator Guide. 2016. *Atlantic*

Museum Alive! Educator Guide. 2016. *Atlantic Productions*

Robots Education Collection. 2015. *National Geographic Education*.  
 Jerusalem Education Collection. 2013. *National Geographic Education*.  
 Remembering JFK. 2013. *National Geographic Education*.  
 The 80's: The Decade that Made Us. 2013. *National Geographic Education*.  
 James Cameron's DEEPSEA CHALLENGE. 2012. *National Geographic Education*.

### **Other Teaching Experience**

*Guest Lecturer*, Texas A&M University; POLS 364: Global Political Thought (2021, 2020), POLS 233: Politics & Policy in the United States (2019), POLS 429: Issues in World Politics (2018).  
*Academic Tutor*, Texas A&M University Athletics Department; POLS 206: American National Government, POLS 207: State and Local Government, POLS 209: Introduction to Political Science Research Methods, POLS 309: Polimetrics, GEOG 203: Planet Earth, URPN 325: Introduction to GIS in Urban and Regional Planning.

## **PROFESSIONAL EXPERIENCE**

**Texas A&M University**, College Station, TX. 2016-2020.

*Research Assistant*, Department of Political Science, Fall 2016 - Spring 2020.

*Academic Tutor*, Texas A&M University Athletics Department, Spring 2017 - Fall 2018.

**National Geographic Society**, Washington, DC. 2010 - 2016.

*Program Manager*, November 2014 - April 2016.

Managed budget, marketing, operations, and staff of national and international mission-oriented programs.

*Project Manager*, January 2013 - October 2014.

Managed production of online and print multi-media educational materials to support films, television programming, and magazine content.

*Program Specialist*, June 2011 - January 2013.

Wrote, edited, produced, and published educational content and mentored college students as a supervisor in the Geography Intern program.

*Ocean Education Contractor*, January 2011 - May 2011.

Staff member on a \$2 million education grant to promote ocean conservation.

*Geography Intern*, September 2010 - December 2010.

Participant in nationally competitive internship program.

## **CONFERENCE PRESENTATIONS**

"Children or Criminals: How Public Perception Shapes the Nonprofit Sector." Association for Research on Nonprofits and Voluntary Action. November 2020.<sup>1</sup>

"In Nonprofits We Trust: Partisanship, Government Failure, and the Nonprofit Sector." Association for Research on Nonprofits and Voluntary Action. November 2020.<sup>1</sup>

"Acres for the Affluent: How Governments and Nonprofits Conserve Land." American Political Science Association. September 2020.<sup>1</sup>

- "Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations." Midwest Political Science Association. Chicago, IL. April 2020.<sup>2</sup>
- "Know Thy Neighbor: Ideological Distance and Strategic Decision-Making on the U.S. Supreme Court," with Alison Higgins Merrill. Midwest Political Science Association. Chicago, IL. April 2020.<sup>2</sup>
- "Drinking Water and the Geography of Alienation," with Manny Teodoro and David Switzer. Midwest Political Science Association. Chicago, IL. April 2020.<sup>2</sup>
- "Hyperopia at the Tap: How Policy Failure Over There Erodes Public Trust Right Here," with Manny Teodoro and David Switzer. Midwest Political Science Association. Chicago, IL. April 2020.<sup>2</sup>
- "Service Quality and Trust in Government," with Manny Teodoro and David Switzer. Midwest Political Science Association. Chicago, IL. April 2020.<sup>2</sup>
- "Acres for the Affluent: How Government and Nonprofits Conserve Land," Poster presentation at the Texas Methods Annual Meeting. Austin, TX. April 2020.<sup>2</sup>
- "Do Environmental Conditions Cause Eco-Terrorism?" with Molly Berkemeier and Lauren Bondarenko. Honolulu, HI. March 2020.<sup>2</sup>
- "Understanding Environmental Nonprofits through Improved Measurement." Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA. November 2019.
- "Political Exit? Positioning Nonprofit Donations in Political Context." Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA. November 2019.
- "Water Kiosks and the Profits of Distrust," with Manny Teodoro. American Political Science Association. Washington, DC. September 2019.
- "Political Exit? Positioning Nonprofit Donations in Political Context." Poster presented at the Texas Methods Annual Meeting. March 2019. Houston, TX.
- "'Ground Truthing' Local Data: How Google Maps Provides Fine-Scale Measures of Political Phenomena." Midwest Political Science Association. Chicago, IL. April 2018.
- "Putting Geography Back in Spatial Econometrics," with Scott Cook. Poster presented at the Texas Methods Annual Meeting. April 2018. College Station, TX.
- "Water Kiosks and the Trust Deficit in Water Utilities," with Manny Teodoro. The Utility Management Conference. San Antonio, TX. February 2018.
- "Water Kiosks: A Canary in the Coalmine for Trust in Utilities?" with Manny Teodoro. American Water Works Association. Philadelphia, PA. June 2017.
- "The 80's: The Decade that Made Us." Poster presented at the National Council for the Social Studies. St. Louis, MO. 2013.
- "JERUSALEM Film Screening and Discussion." National Council for the Social Studies. St. Louis, MO. 2013.
- "Marine Ecology, Human Impacts & Conservation curriculum." National Science Teachers Association. Phoenix, AZ. 2012.

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<sup>2</sup>Canceled due to COVID-19.

## SERVICE AND MEMBERSHIPS

### Reviewer

*Journal of Public Administration Research and Theory, American Journal of Political Science, American Water Works Association Water Science.*

### Service to Texas A&M University

*President, Texas A&M Political Science Graduate Student Association. (2018 - 2020)*

*Recipient of Mini-Grant for Innovative Programming, Office of Graduate and Professional Studies, Texas A&M University. Spring 2020. (\$2,000)*

*Student Senator, Texas A&M Graduate & Professional Student Government. (2017 - 2020)*

*Invited Presentations: "Graduate Student Research at TAMU Political Science" for recruitment event (2020), "Graduate Student Perspective: Being a TA" for graduate student TA training (2020, 2019), "Advice for Graduate School" for new graduate students (2019, 2018)*

### Memberships

*Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), American Political Science Association (APSA), Midwest Political Science Association (MPSA), Southern Political Science Association (SPSA), Gamma Theta Upsilon, North American Youth Parliament for Water.*

### Other Service

*Deputy Project Leader, COMPASS Pro Bono Business Consulting for Nonprofit Organizations. Fundraising Strategy Project, Washington, DC (Sept 2014 - June 2015)*

*Team Member, COMPASS Pro Bono Business Consulting for Nonprofit Organizations. Board Development Project, Washington, DC (Jan 2014 - June 2014)*

*Alumni Mentor, Colgate University Sophomore Connections. Hamilton, NY (2016, 2014)*

## SKILLS AND PROFESSIONAL DEVELOPMENT

### Certifications

*Center for the Integration of Research, Teaching, and Learning (CIRTL) Level I (Associate)*

*Center for the Integration of Research, Teaching, and Learning (CIRTL) Level II (Practitioner)*

### Technical Skills

*ArcGIS (ArcMap, ArcPro, ArcGIS Online), Stata, R, Latex*

## REFERENCES

Available on request.